

MEDIA KIT 2025



T-PRESS



T-PRESS

 @texnoekdotiki  @tpress  @tpress_group

**Technical Magazines, International Exhibitions
& Specialized Conferences**

35

Years of
Experience

235K

Registered
Professionals

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TECHNOEKDOTIKI / T-PRESS:

- The primary source of information for most technical and professional sectors in the country.
- The most active company in its field in Greece, since its establishment in 1991, committed to supporting the country's technical community through publications, exhibitions, and conferences.

Our mission is simple: to support the technical community by providing high-quality publications and organizing high-standard events that cover a wide range of topics featured in our magazines. Our specialized technical exhibitions and conferences have earned consistent appreciation and recognition, with a significant impact on each sector individually.

In response to the needs of the digital age, in 2021, we took a step further by launching our own online technical channel, T-Press Web TV, thus providing a modern and user-friendly platform that offers cutting-edge content, reliable information for each sector, and real-time interaction.

At T-PRESS, we are proud to be a trusted source of information and knowledge for the country's technical community. With our rich history, extensive expertise, and unwavering commitment to excellence, we strive to promote innovation and collaboration to help shape the future of technical and professional sectors.

5
Industry
Exhibitions

9
Technical
Magazines

10+
Yearly
Conferences

15+
Specialized
Newsletters

9.500+
Monthly
Visitors

235.000+
Registered
Professionals

Our magazines

- THERMOYDRAVLIKOS - www.thermoydravlikos.gr
- ELECTROLOGOS - www.electrologos.gr
- METADOSI ISCHIOS - www.metadosi-ischios.gr
- ERGOTAXIAKA THEMATA - www.ergotaxiaka.gr
- LOGISTICS & MANAGEMENT - www.logistics-management.gr
- CAR & TRUCK - www.car-truck.gr
- ECOTEC - www.ecotec.gr
- ASCEN.TEC magazine - www.ascen-tec.gr
- AGRO.TEC magazine - www.agro-tec.gr



The steady “flow” in sectoral briefing

- Published since 1991.
- The magazine is a reference point for the sectors of heating, cooling, air-conditioning, natural gas, water supply, bathroom fixtures, sewerage and insulation systems.
- It is addressed to contractors, plumbers, boiler installers and maintenance engineers, engineers, developers, designers, students, as well as constructors, importers and traders of related goods.

Website: www.thermoydravlikos.gr



The magazine that became a necessity - Like light in the dark

- Published since 1991.
- The magazine outlines developments in the electrical and lighting industry in Greece, with authority and integrity.
- It provides valid and comprehensive briefing for contractors, mechanical and electrical installers, industrialists, craftsmen, importers and traders of electrical and lighting equipment, architects, planners, lighting designers, decorators etc.

Website: www.electrologos.gr



Industrial equipment and cutting edge technologies

- Published since 1994.
- The magazine presents all new progress in the industry, production and development, highlighting the healthy aspects of the national economy.
- It covers all areas of industrial mechanical equipment, such as automation, robotics, networks, metalworking, motion and transport, mass and energy, tools, ergonomics, quality and safety.
- Its recipients include mechanical engineers in industries, crafts, shipyards, big commercial and tourist businesses, technical companies, public technical services and those of the local authorities, maritime companies, foundries, machine shops etc., as well as all importers, manufacturers and commercial industrial equipment companies.

Website: www.metadosi-ischios.gr



Magazine: ERGOTAXIAKA Themata

The magazine of the construction industry's "giants"

- Published since 1995.
- It is complemented with selective and reliable information regarding new project tenders, new construction machinery launches, activities and new products of businesses in the sector, as well as reports on the development of construction projects with material and interviews directly from construction sites with the guidance of specialists and related operators.
- It addresses construction company executives, technical chambers, associations, technical services of the local authorities, contractors, site managers, engineers, designers, architects, owners and operators of construction machinery.

Website: www.ergotaxiaka.gr



The magazine that “transports” news and “delivers” information

- Published since 2000.
- The first magazine in Greece and one of the first ones in Europe to be fully specialized in the science of logistics and the specific market.
- It reports in absolute accuracy and unique consistency the contemporary history of Greek transport, storage, distribution and related technologies, but also leading events and the most important trends in the global industry of logistics.
- It is read by logisticians and high-rank executives of commercial and industrial businesses, entrepreneurs, logistics workers, professionals and suppliers of the sector, consultants, scholars, students, etc.

Website: www.logistics-management.gr



Follow the leader!

- Published since 2003.
- With several thousand kilometers of tests, reports, presentations and exclusives, it has won the title of the most authoritative magazine in Greece for all kinds of commercial vehicles and professionals in the field, whether entrepreneurs or drivers.
- It features information on the state of the roads, fuel prices, truckstops, as well as interviews, technical issues, investigations, articles, reports and news related to the magazine's subject-matter.
- It is read by professional drivers in local, national and international transport, professionals looking for a tool vehicle for their work, and all people in the market for commercial vehicles of all types.

Website: www.car-truck.gr



The sustainable solutions of the future

- Published since 2005.
- With a range of topics along the lines of "technology at the service of the environment", it highlights methods, machinery, practices and new ideas contributing to sustainability, protection and restoration of the environment (such as renewable energy sources, biological cleaning, ecological construction, recycling, liquid, gas and solid waste management, energy saving, alternative technologies, etc.).
- It communicates every development regarding the new economic model called the Circular Economy, with interviews with market and business representatives.
- It leads the way by presenting research and innovative applications from all university and engineering schools in the country.
- It addresses technical companies, industries, municipal businesses, public organizations, hotels, companies operating in environmental technologies, educational institutions, bodies etc.

Website: www.ecotec.gr



All about elevator technologies

- Published since 2020 every four months.
- The magazine follows the "Ascen.tec – Elevator Technologies" international exhibition, which is organized by "Technoekdotiki / T-Press".
- It addresses all elevator companies, elevator technicians, installers and maintenance engineers, traders, developers, construction and technical company executives, contractors and engineers, architects, civil engineers, planners and decorators, public and local government organizations executives, trade unions (federations and unions), property owners and persons with disabilities, as well as hotels, hospitals and educational institutions.

Website: www.ascen-tec.gr



Agricultural Development - Technologies & Machinery

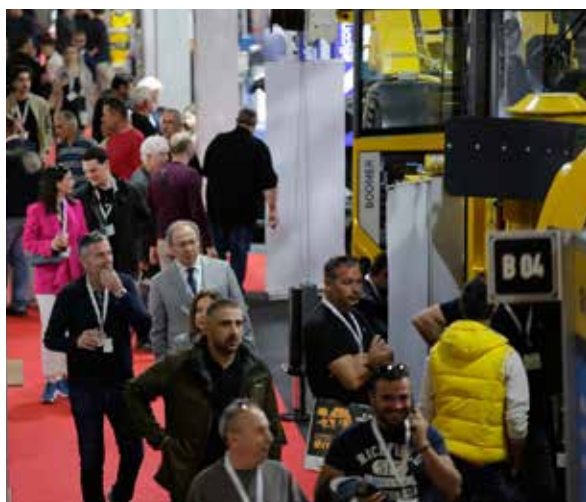
- Published since 2021
- The magazine contributes to the reliable briefing of all those directly or indirectly involved in the primary sector through pioneering research, articles, reports, interviews, collaborations with experts and universities.
- It highlights in an innovative way, issues related to all fields of agriculture, livestock farming and fisheries.
- It aspires to become a “tool” for all producers, both old and new, with consistency, knowledge, seriousness, and, above all, reliable information on everything that make up the new era based on experience, on the one hand, and on modern tools from the world of the future, on the other.

Website: www.agro-tec.gr



Our exhibitions

- VERDE.TEC - www.verde-tec.gr
- ENERGIA.TEC - www.energia-tec.gr
- ERGO.TEC - www.ergo-tec.gr
- ASCEN.TEC - www.ascen-tec.gr
- INDUSTRY.TEC - www.industry-tec.gr
- GREEN TRANSPORT & LOGISTICS - www.greentransport-logistics.gr



The initiative that turned into an institution of “circular economy”

- Organized since 2017.
- The exhibition takes place annually and aims to showcase and promote new eco-friendly technologies at a time when environmental policies are a high priority internationally and combating perhaps the greatest threat to the planet – climate change – is at the center of global concern.
- The exhibition lasts for three days, and, along with events organized within the “Verde.tec Forum” framework, the exhibition is the pole of attraction for local governments, the research and trade sector and of course, the world of business.
- The “Greek Green Awards” - the celebration of the environment - also take place within this framework and aims to reward local governments, bodies and businesses that focus on the protection of the environment, sustainable development and the circular economy.

Participants in the exhibition include:

- Regions - Municipalities
- Recycling and Waste Management
- Renewable Energy Sources (RES) and Energy Storage
- Smart Cities
- Electromobility
- Environmental Protection
- Energy Efficiency
- Ecological Construction
- Climate Protection
- Water Management
- Consulting/Engineering Firms

Next exhibition: 8th VERDE.TEC | 27 February - 01 March 2026

Website: www.verde-tec.gr



Electrical equipment, Lighting, Security systems & E-mobility

- Organized since 2016.
- The exhibition takes place every two years and is supported by the most important business professionals and scientific bodies of the industry.
- The event has become an institution for electrical equipment, household and professional lighting, decoration, security systems, as well as e-mobility, with the modern aesthetics and high quality standards of "Technoekdotiki / T-Press". A meeting place for the market each time.

At the exhibition, manufacturers, representatives, and importers present their products or services in the following sectors:

- Electrical, Telecommunications and Electronic equipment
- Lighting
- Security systems, automation, and control
- Electromobility
- Software and tools
- Companies involved in the production, management, and distribution of electrical energy

Next event: 6th ENERGIA.TEC | October 9 – 11, 2026

Website: www.energia-tec.gr



The meeting point for the construction industry's "giants"

- Organized since 2022.
- The exhibition promotes in the best way possible the most contemporary aspects of construction machinery and the construction industry, signaling the "regeneration" of the market after a long adverse period.
- The "Ergo.tec Forum" is organized in parallel with the exhibition and aims to provide a platform for the sector to make its presence felt and highlight its potential.
- Relevant to earthmoving - lifting - digging - drilling - transportation machinery, etc.
- Exhibition participants include companies operating in the manufacture and import of construction machinery and site equipment.

Next event: 3rd ERGO.TEC | 20 - 22 March 2026

Website: www.ergo-tec.gr



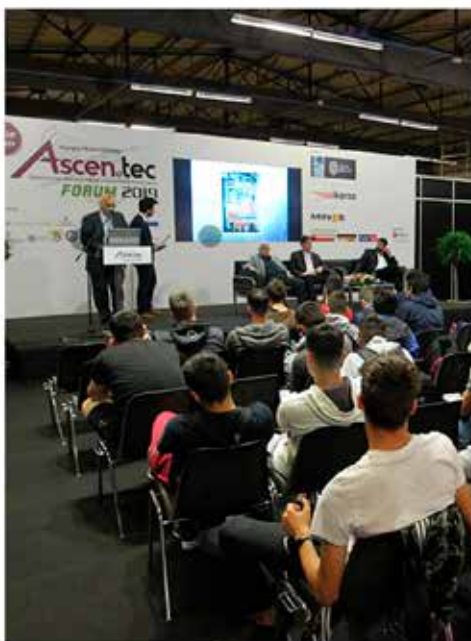
The exhibition that “elevates” you

- Organized since 2019.
- The exhibition addresses the technical sector for the manufacture, maintenance and development of modern lifting and elevation systems for both people and merchandise.
- The “Ascen.tec – Elevator Technologies” exhibition is another important initiative for the technical community of the country, enjoying the support of local and international businesses as well as leading industry experts.

Exhibition categories:

- Elevators, lifts, and related accessories
- Escalators & moving walkways
- Software companies
- Security and control systems
- Cabins for passengers, freight, and vehicles
- Lifting cranes
- Monitoring equipment, cabin control panels, digital indicators
- Network technologies: Optical fibers, Intercom systems, WiFi

Website: www.ascen-tec.gr



All about industrial equipment

- Organized since 2023.
- The exhibition's goal is to establish in Greece an institution that brings together the country's dynamic production units and the companies able to offer the solutions required for modernization and efficient operation. INDUSTRY.TEC is a strong ally in their quest for growth and success.
- The Industry.tec Forum takes place in parallel with the exhibition, aiming at highlighting and promoting new trends, innovation and research in the field of industrial equipment.

Exhibition categories:

- Industry 4.0 applications
- Automation systems
- Motion & Power Transmission Systems
- Robotics systems
- Artificial Intelligence
- Logistics systems
- Compressed Air & Vacuum
- Material Processing
- 5G Technology
- Additive Manufacturing
- Energy Saving Systems
- Energy Applications and Circular Economy
- Mechanical Components & Solutions
- Materials & Tools

Next event: 3rd INDUSTRY.TEC | 2027

Website: www.industry-tec.gr



***NTF 2025: Greece at the Center
of Global Supply Chains***

Top-tier speakers, substantial insights, proposals under consideration, and delegates who participate in key decision-making centers for strengthening the Greek logistics market — these are the ingredients of success for the 3rd “Navigating the Future” Conference.

With the main objective of establishing Greece as the primary international gateway for supporting freight flows, key market representatives, institutional stakeholders, as well as investors and business executives forming partnerships with strong logistics outsourcing partners, gathered at the “Caravel” hotel on March 14 and 15.

More than 30 distinguished figures from the fields of economy, logistics, shipping, and entrepreneurship took part in the panels, offering multifaceted, comprehensive, and objective perspectives on all major issues concerning the market.

The participation of representatives from the business world, institutional bodies, and the academic community contributed to a constructive dialogue, highlighting proposals and strategies aimed at improving the competitiveness of both Greek and international logistics.

- NTF - Navigating the Future Conference - www.gtl.gr



***CMC – 1st Conference on Construction and Project Machinery
Answers to the Challenges of the Future***

The impressive growth rates of the construction sector in Greece create high expectations for its further development. The coming years are expected to be decisive, with many and complex challenges that professionals in the field will have to face.

At the same time, the construction machinery sector is on a coordinated development trajectory, as it is inextricably linked to the construction and upgrading of the country's infrastructure.

The 1st Construction & Machinery Conference, dedicated to construction and construction machinery, with the participation of leading speakers from state agencies, academic institutions, and industry companies, aims to provide valuable answers to the challenges of the future.

It is a unique opportunity for dialogue, knowledge exchange, and proposals, with the goal of sustainable development and innovation in the construction sector.

The key thematic sections of the conference are as follows:

- Institutional Issues in the Construction and Construction Machinery Sectors: A necessary dialogue for progress.
 - Digital Transformation, the challenge of AI, and the construction site of the future.
 - Adapting to New Realities: Climate Crisis and infrastructure projects.
 - Health and Safety in Technical Projects: The role of human capital.
 - Labor Market: The need for new skills and specialized personnel.
 - Strategy for the "Next Day": Designing our productive future with the advantages of completing large infrastructure projects.
-
- **CMC - Construction & Machinery Conference** - www.cmc.gr

CURRENT EVENTS AND UPDATES ON TECHNICAL TOPICS:

Since 2021, TEXNOEKΔOTIKH / T-PRESS has expanded its activities by creating its own online channel, providing regular coverage and information on a wide range of technical sectors.

9 SPECIALIZED BROADCASTS

ΘΕΡΜΟΪΔΡΑΥΛΙΚΟΣ ON AIR

News and discussions on the sectors of Heating, Water Supply, Air Conditioning, and Cooling.

ERGODIALOGS

Developments and discussions focusing on the construction industry.

ENVIRONMENTAL TECHNOLOGIES

Green technologies and best practices for the environment.

RURAL DEVELOPMENT

The latest developments in the primary sector.

UNESCO DIALOGUES ON THE ENVIRONMENT

Cultural and environmental issues for the climate.

INDUSTRY NEWS - THE SMART MANUFACTURING PODCAST

The program about smart factories and new technologies.

CAR & TRUCK

The program about commercial vehicles.

T-PRESS EXPOS

T-Press exhibitions in the spotlight.

LOGITALK

Logistics and news for the transportation industry.

CHANNEL ACTIVITY

- ▶ Specialized broadcasts.
- ▶ Live interviews with top business executives, academics, and institutional representatives.
- ▶ Coverage of technical exhibitions, conferences, and events through comprehensive reporting.

CHANNEL DETAILS

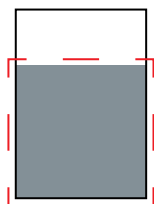
- 01 419.2K TOTAL VIEWS
- 02 17.2K WATCH TIME HOURS
- 03 14.6K LIKES
- 04 1260 NEW SUBSCRIBERS IN 2024



@tpresswebtv

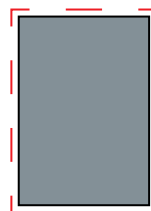
www.tpress.gr

Targeted ads across all our media platforms



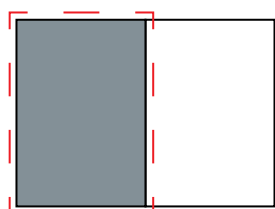
Front Cover

Artwork dimensions:
14 x 19.5 cm



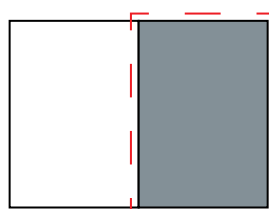
Back Cover

Artwork dimensions:
21 x 28 cm + 0.5 cm bleed



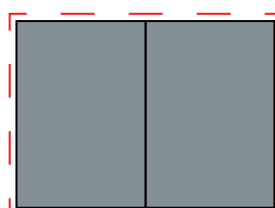
Inner
Front Cover

Artwork dimensions:
21 x 28 cm + 0.5 cm bleed



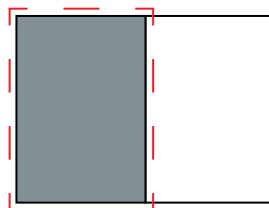
Inner
Back Cover

Artwork dimensions:
21 x 28 cm + 0.5 cm bleed



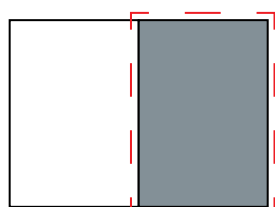
Double
Center Page Ad

Artwork dimensions:
42 x 28 cm + 0.5 cm bleed



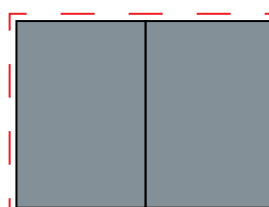
Single Page Ad

Artwork dimensions:
21 x 28 cm + 0.5 cm bleed



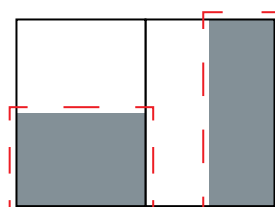
Advertorial
Single Page

Artwork dimensions:
21 x 28 cm + 0.5 cm bleed



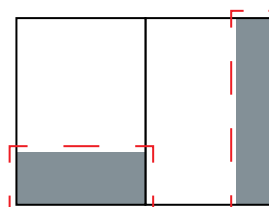
Advertorial
Double Page

Artwork dimensions:
42 x 28 cm + 0.5 cm bleed



1/2 Page Ad

Artwork dimensions:
10 x 28 cm or 21 x 13.5 cm



1/4 Page Ad

Artwork dimensions:
10 x 13.5 cm



Banner with link to site

Artwork dimensions: 300 x 250 pixel



Newsletter marketing to our registered subscribers

Artwork dimensions: 1000 pixel width + text

Atelier

T-Press' atelier is dedicated to delivering exceptional creative solutions tailored to promote your products and services effectively.

We offer a comprehensive range of services that encompass every aspect of the production process, ensuring a seamless experience for you. Our team will support you in every step of the production process, from original content creation to precise image processing, to top-notch printing services.

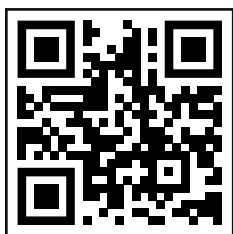
Harnessing a diverse set of design applications, we are equipped to handle various projects, including:

- **Corporate identity logo design**
- **Web banners**
- **Advertising corporate publications**
- **Creation of ads**
- **Corporate presentations**
- **Corporate videos**





"Knowledge is power"



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